



SUSTAINABILITY POLICY

In pursuance to the Colombian Sectoral Technical Standard NTS-TS 003, Turismo 24 Horas unveils its sustainability policy and commitment, implementing practices that will lead to achieve the environmental, socio-cultural and economic requirements related with the sustainable development.

Turismo 24 Horas, under the rule, undertakes to save the resources as it is the energy, the water and the paper. Ensure the optimum use of these resources, including recycling activities inside the office and that each person will contribute with our environmental objective. To campaign for awareness with our clients, convey the care and the respect for the environment. All of our functions, activities and negotiations, are supported within a legal framework, how it indicates the Colombian law.

Implemented and developed programs currently in Turismo 24 Horas SAS

The efficient use of energy

Use daylight to the maximum, don't turn on artificial lights, only until be really necessary.

To unplug laptops if they are already in 100%.

Use in the cafe area, kitchen with gas to heat food and drinks, avoid electrical-appliance.
Keep track of consumption, observing the behavior each month, that is reflected in de electric bill, next take measures and correct failures.

The efficient use of water

Make an efficient use of water, when we brush our teeth and when we wash our hands; closing the tape while we do these activities.

Train the operative staff (cleaners), to use and reuse the water in their daily work.

Make the worker and the client aware, by means of visual messages, the importance of caring for the water and don't waste it.

The efficient use of the paper

Reuse the paper, make a recyclable paper bank and avoid print unnecessarily, the communication with clients and personal is by means of email. Detailed invitation in each email, don't print if it's not necessary.

We are using paper 100% natural compose by sugar cane fiber. This is the result of the agro-industrial residue of the sugar production. In this way, we contribute to avoid the felling trees of the same.

In terms of advertising, use optimal the social media and email, with the purpose to avoid the unnecessary printout.

Training in environmental topics for the work team.

Bear in mind the environmental impact that our actions have in it, and the importance to transmit the commitment to take care for the planet, protect the touristic places and respect its environment, cultural and social surroundings. Motivating the respect and value for our national, natural and cultural heritage.

Awareness campaign

This campaign is design to make the clients and the personnel aware. We made posters in the communal areas and message for encourage the suitable use of the natural and artificial resources.

Code of conduct:

Turismo 24 Horas is protected by the LAW 679 OF 2001 and is committed with the code of conduct against the child exploitation and sexual violence and in pursuant with the 16 y 17 article from the law 679 of 2001. WARNS about the consequences of the exploitation and sexual abuse of children and adolescents. The providers of turistic services listed in the 62 article from the law 300 of 1996 and the other natural or legal people that can generate national or international tourism, will abstain to offer in the tourist promotion programs, plans about sexual exploitation of minors. Also they'll take measures for prevent that their workers, dependents or intermediaries, offer tourist guidance or sexual contact with minors.

Prevention of ESCNNA

In pursuance with the law 679 of 2001, Turismo 24 Horas SAS is committed with the fight against ESCNNA and within their practices and services don't offer nor demand touristic products that implicate promote the ESCNNA.

Prevention of the Commercial Sexual Exploitation of Children and Adolescents – ESCNNA. The Ministry of commerce, industry and tourism from the Vicepartment of Tourism in coordination with the Colombian institute of Family Welfare -ICBF and under the principle of joint responsibility, the National Tourism Fund supports the execution of the strategic actions with the supervision of entities public sector and the tourism services, providing support tools that encourage the prevention about this crime that violate the children and adolescent rights, the safety of tourist destinations and impairs the image of the country.

The tourism is a cross-sectional activity of economic development for all countries, is fully tested that this industry generates important economic incomes, social development, cultural exchange, improvement of the life conditions and improvement in the infrastructure of tourist destinations. However, the tourism activity as all the activities that de human being develop, involve risks and these can become in crimes, among them, we can count the Commercial Sexual Exploitation of Children and Adolescents.

Cultural Property

We support and abide by the Law 1185 of 2008, which prohibits the import, export and transfer of illicit cultural property, because it is part of our land and community property.

Protection of the cultural heritage

We care, respect and disclose the obligation of everybody to protect the cultural heritage of the nation that is constituted for all the material goods, intangible manifestation, the products and representations of the culture which are expressions of Colombian nationality.

Protection of the wild fauna and flora

Generating awareness to tourist about the measures to be taken to ensure the protection of the wild fauna and flora species and defend the species extinct or in danger of being.

Tourists: Care and respect for the environment

It must promote .and apply responsible behavior and good environmental practices during the holydays, it must think about the community which we visit and the example that we are giving to the future generations. It is the duty of every tourist, respect the cultural, social and economic environment of each region.

It must ensure the respect for the environment and the human rights. Use properly the natural recourses, try to minimize to maximize the waste generation, don't let negative traces of your visit.

Make sure that the souvenirs have been made by native people from each region, in this way support the local economy.

Don't acquire flora or fauna protected by the Convention of International Trade in Endangered Species of Wild Fauna and Flora (CITES), nor derivatives products of these species. It is a crime and contribute to its extinction.

In your destination enjoy knowing the culture, customs, gastronomy and traditions of local populations. Respect and approaching them, you have a lot to learn.

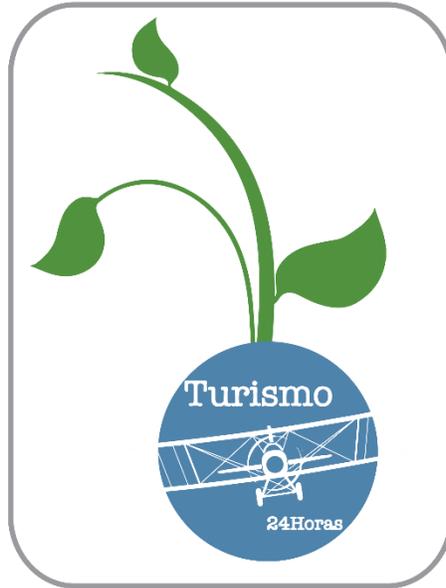
Try to contribute with your presence to the development about a responsible and sustainable tourism, making with your trip a healthier and more solidarity planet.

Personal information protection policy.

We guarantee the protection, storage and good use of the personal data, complying with the statutory Law 1581 of 2012 and its statutory right 1377 of 2013, we adopt the policy for the treatment of personal data to safeguard the fundamental rights and duties, as well as procedures and resources for your protection.

¡Be a 10 tourist!

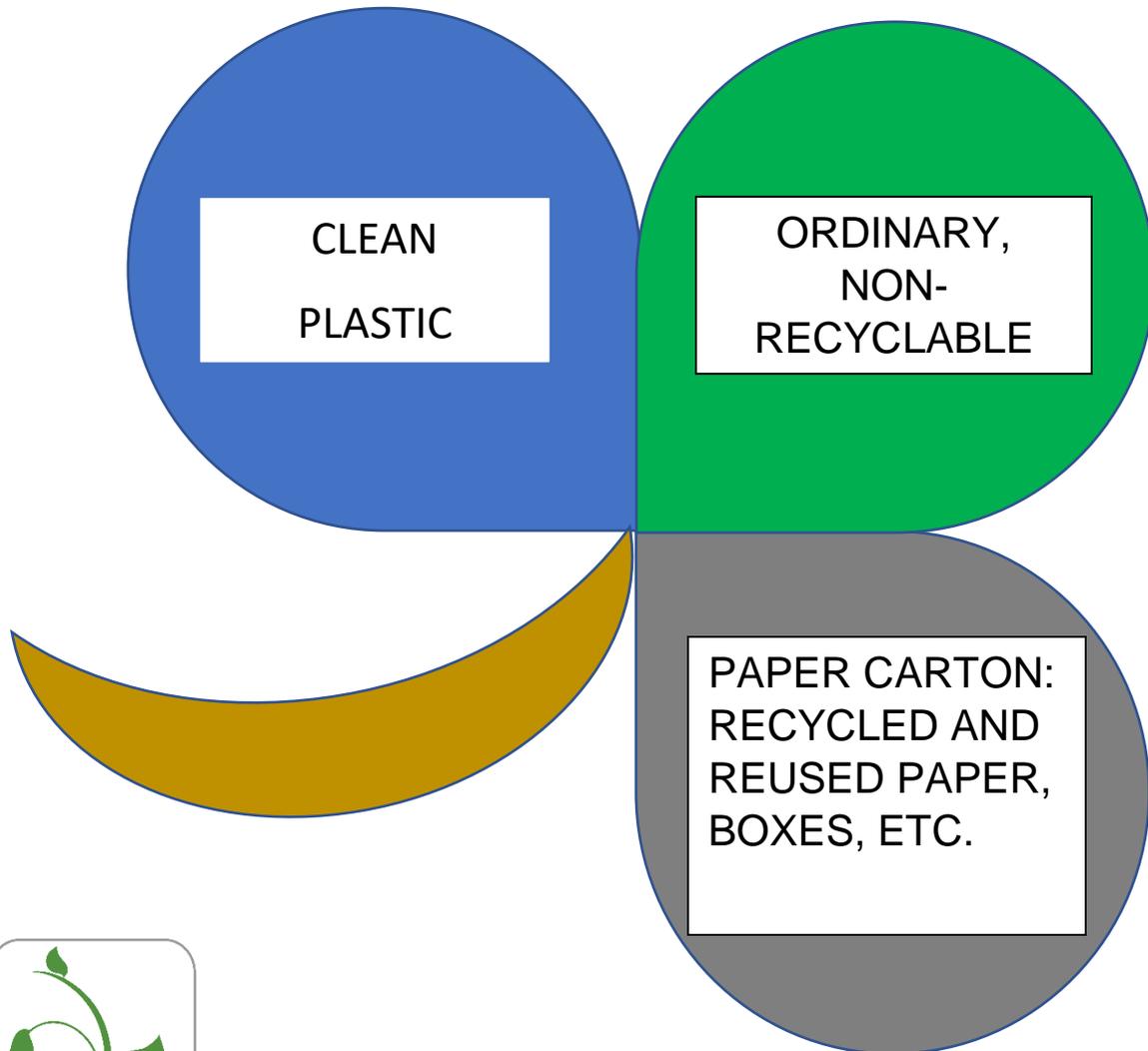
Have responsible behaviors and good environmental practices.



- ✓ Choose a tour operator which is committed with the sustainable tourism and operate according to the law.
- ✓ Use the natural resources in moderation, it deserves being safe because it is so limited.
- ✓ Reduce as far as possible the waste generation, classify it and put it in its places.
- ✓ In the destinations and natural places, we hope that the only footprint that you leave be of your shoes.
- ✓ When your visits are to a special ecosystem like reefs or jungles, research and take the advice of a specialized guide, for not cause negative impacts and degeneration.
- ✓ Take extra precautions in the case of spend a few days in a protected natural area, like a Biosphere Reserve or a National Park, where is more necessary take care of the surroundings, because a damage in the ecosystem can be unrepairable.
- ✓ In the time of buy souvenirs support the local economy, try to bring typic objects of the region, buy to the local artisans.
- ✓ Don't buy flora or fauna, is prohibited, not even should buy products derived therefrom, it is a crime and contribute with its extinction.
- ✓ Enjoy knowing the culture, gastronomy and traditions; respect and learn a lot of these.
- ✓ We should move as far as possible by public transport, bicycle or even walking and choose eco-friendly accommodation.
- ✓ Your presence has to contribute with the sustainable tourism, providing for a healthier planet.



COLORS TO BE USED FOR RECYCLING



We have to travel for our country and know our culture wealth

Within our heritage, we find:

- ✓ Black and white carnival.
- ✓ Knowledge traditional of the Nukak-Maku
- ✓ National contest of bands of Paipa
- ✓ Institution of the Wayuu Palabrero
- ✓ Carnival of Rio Sucio
- ✓ Carnival of Barranquilla
- ✓ Cultural space of Palenque de San Basilio

For more information: <http://www.mincultura.gov.co/areas/patrimonio/patrimonio-cultural-en-Colombia/bienes-de-interes-cultural-BICNAL/lista-representativa-del-patrimonio-cultural-inmaterial/Paginas/default.aspx>

BLACK AND WHITE CARNIVAL (DE NEGROS Y BLANCOS)



Arising out of native Andean and Hispanic traditions, the Carnaval de negros y blancos (Black and White Carnival) in San Juan de Pasto in south-western Colombia is a great celebration lasting from 28 December to 6 January each year.

The celebrations begin on the 28th with the Carnival of Water – the throwing of water in homes and on the streets to initiate a festive mood. On New Year's Eve, the Old Year's parade takes place, with marchers carrying satirical figures representing celebrities and current events, and culminating in a ritual burning of the passing year.

The main days of the carnival are the last two, when people of all ethnicities don black cosmetics on the first day, then white talcum on the next to symbolize equality and integrate all citizens through a celebration of ethnic and cultural difference.

The Black and White Carnival is a period of intense communion, when private homes become collective workshops for the display and transmission of carnival arts and a wide range of people come together to express their views of life. The festival is especially important as the expression of a mutual desire for a

future of tolerance and respect. (from: <http://www.unesco.org/culture/ich/en/RL/carnaval-de-negros-y-blancos-00287>)

CARNIVAL OF BARRANQUILLA



The Barranquilla Carnival, held in the first quarter of every year, a few days before Ash Wednesday, is the best party in Colombia.

The pre-carnival starts in mid-January with a series of street celebrations including dances, processions, and parades. The festivities attract about 500 folk groups, international artists, and just about everyone in Barranquilla.

During the Carnival, which UNESCO declared a World Cultural Heritage Event in 2003, attendees revel in the city's streets to the rhythms of cumbia and mapalé. Since 1903, the Battle of the Flowers parade has included characters such as the Momo Carnival King, María Moñitos, and the Cayman man. (From: <http://www.colombia.travel/en/fairs-and-festivals/carnival-barranquilla>)

Amazonas



Just minutes before landing in Leticia, look out the window of the plane and you'll see a tight blanket of trees that frame a huge brown river snaking through the jungle. This is your first glimpse of the 4,225-mile Amazon, the longest river in the world, and home to 212 species of mammals and 195 reptiles.

In the Amazon, nature is constantly putting on a show; just one of example of this are the pink dolphins that swim and play in the river, right before your eyes. At this crossroads of Colombia, Peru, and Brazil, indigenous rainforest cultures like the Ticunas, Huitotos, and Yucunas share the forest with anteaters, pumas, and deer, as well as medicinal plants used in ancient traditions and giant trees such as mahogany and cedar.

Amazonian life is so different from "civilization" as we know it. Seeing the world's largest water lily, the Royal Victoria, lying on the calm surface of a lake, or floating on the treetops, will feel like a dream. Here, at the southern tip of Colombia, birdwatchers from around the world gather to observe over 674 species of native species. (From: <http://www.colombia.travel/en/where-to-go/amazon/amazon>)

